

NEW PRODUCT STRATEGY WORKSHOPS

BUILD RIGHT... OR THE RIGHT PRODUCT?!

"New Product Strategy Workshop" is our service to help you to define the business model maximizing value received from your new product.

HOLISTIC APPROACH TO GAME-CHANGING PRODUCTS

Launching attractive, scalable and profitable web application quickly and affordably is the key factor for new software product initiatives changing rules of the game in the business.

IT Project Partners team has huge experience from both successes and failures in launching new products. Take the shortcut and draw from our expertise!

WHY IT PROJECT PARTNERS?

IT Project Partners is proud of excellent PM operations. We have proven competences in managing large projects. We are experts in modern PM methods and state of the art software engineering techniques. We are all fluent in English, have pure business and results orientation, positive approach to people and world.

EXPERIENCE AND UNCOMPROMISING QUALITY

Solid education background connected with delivery-oriented approach and strong engineering process orientation is our top asset. We live in the cloud, having huge experience in delivering cloud solutions. Scalability, usability and business value maximization is in our bloodstreams.

WANT TO TALK? DROP US A LINE

We are believers of face to face talk. Just drop us a line, we would be happy to arrange a non-casual chat to learn more on your business and how could we help you with going to the market with your new product. We are more than eager to help you in forging your improvement ideas into reality.



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KEY OUTCOMES

Refine and Extend Business Case

Do not burn money for software development before you have a complete business case definition. We will help you to create a valid and complete business case using our business design methodology.

Draw your product forces field

Forces field is a great tool to identify all the stakeholders, allies and impacted entities. To create a successful product you need to engage all necessary people and neutralize the road blockers. We will help you in creating your forces field.

Route To Market Plan

Software development is usually less than 50% of efforts and costs required to successfully launch the product on the market. We help you in identification and definition of all the steps. At the end of day you have clear and precise roadmap of activities leading your software product to the market.

NEW PRODUCT STRATEGY WORKSHOP PROCESS

Process-oriented approach is key success ingredient. Here is how we do that.



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